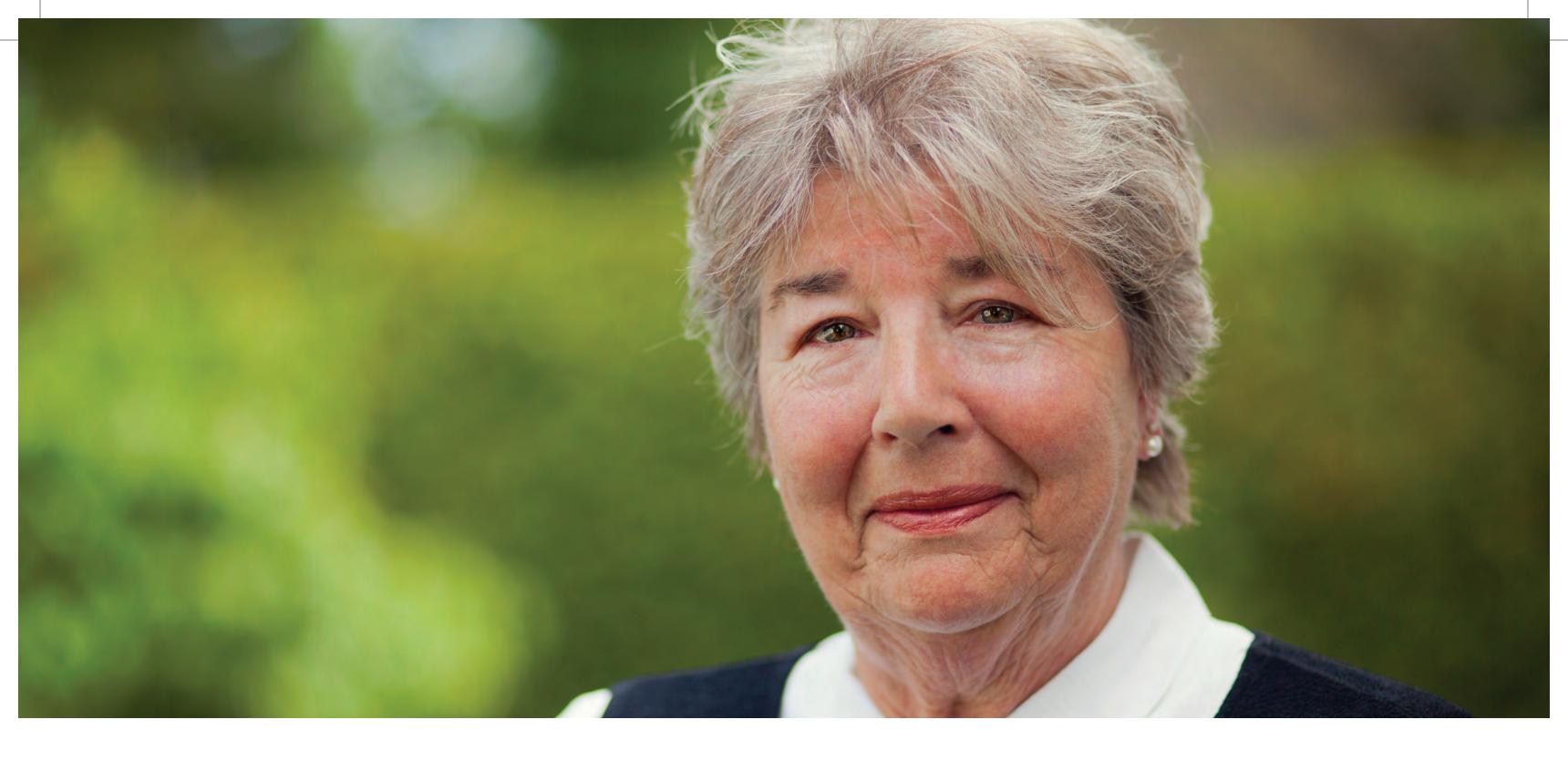


BENEFITS OF SEEKING EARLY DIAGNOSIS

It might not be Alzheimer's! Some illnesses can have dementia-like symptoms that can be reversed or may even be life threatening. It is important to receive a timely and accurate diagnosis. But if it is Alzheimer's, early diagnosis may allow you to:

- Learn and understand your own disease process
- Explore resources in your community and online
- Remain independent for a longer period of time
- Receive the maximum benefit from available treatments
- Participate in clinical trials
- Participate in planning your own future healthcare
- Plan for your financial future
- Name someone you trust to make decisions for you when you become unable
- Reduce burden and stress on your family members and loved ones



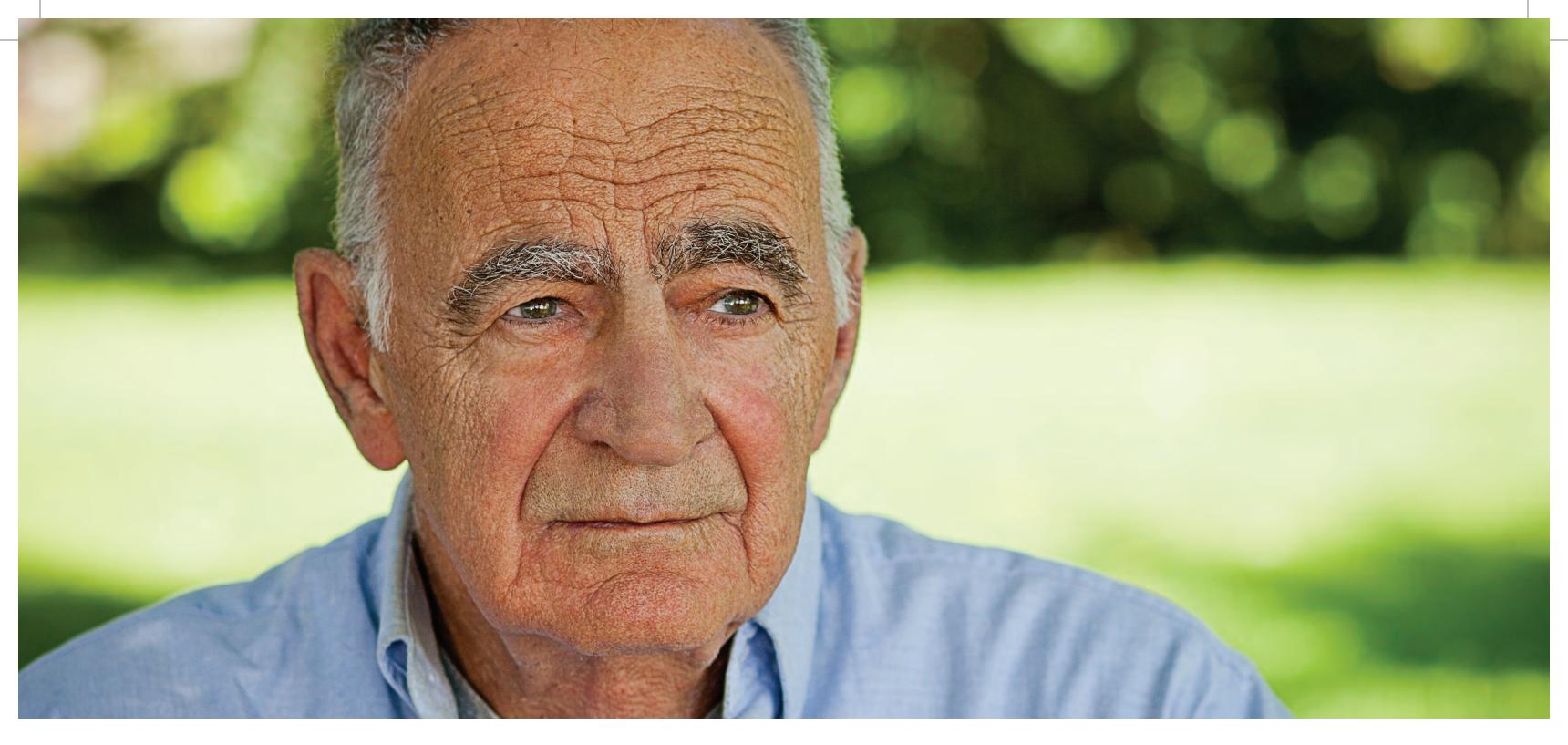


THE 10 SIGNS OF ALZHEIMER'S DISEASE

- Memory loss that disrupts daily life
- Challenges in planning or solving problems
- Difficulty completing familiar tasks
- Confusion with time or place
- Trouble understanding visual images and spatial relationships
- New problems with words in speaking or writing
- Misplacing things and losing the ability to retrace steps
- Decreased or poor judgment
- Withdrawal from work or social activities
- Changes in mood and personality

If you notice any or all of these warning signs in yourself or a loved one, you should contact a physician.





ALZHEIMER'S DISEASE ACCOUNTS FOR

60-80% OF ALL DEMENTIA CASES

LEADING CAUSE OF DEATH IN THE UNITED STATES.

Kansans currently have Alzheimer's disease.
This number is expected to rise 22% by 2025.



Alzheimer's disease cannot be prevented, slowed down, or cured.





Source: Alzheimer's Association (2009). Know the 10 Signs: Early Detection Matters

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