Chemicals in e-cigarettes are particularly harmful to the developing brains of people 25 and younger and can lead to:

- » poor attention control,
- » impaired learning,
- » changes in mood,
- » lack of impulse control.







KESTATE **Research and Extension**

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FACE OF

The Dangers of E-Cigarettes

- 99% of all e-cigarettes contain the addictive ingredient nicotine. **>>**
- The more kids vape, the more addicted they become. \gg
- Most who vape just once go on to use tobacco products. \gg
- The legal age to purchase e-cigarettes is 18, but CDC estimates **>>** 3.6 million adolescents used them in 2018.
- E-cigarettes are sold in flavors like fruit, candy, coffee and chocolate **>>** and appear to be harmless.







E-cigarettes are made to be hard to spot.

- » Fit in the palm of your hand or within the string of a hoodie.
- » Look like a pen, inhaler, key fob or flash drive.

1 JUUL pod contains the same nicotine as 1 pack of cigarettes*.



*Centers for Disease Control and Prevention



